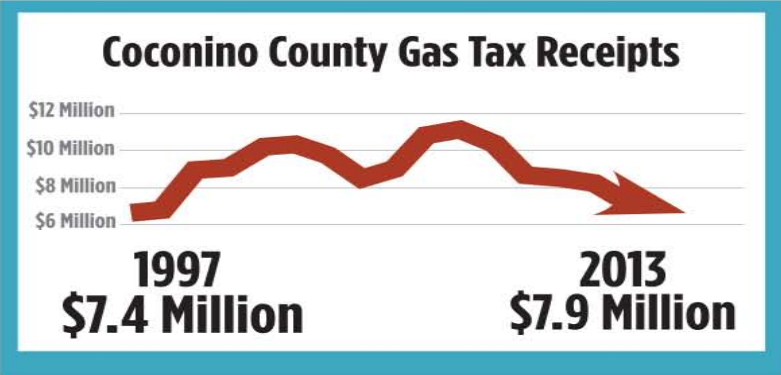


***County Road Maintenance
Sales Tax Initiative
Proposition 403***

Background



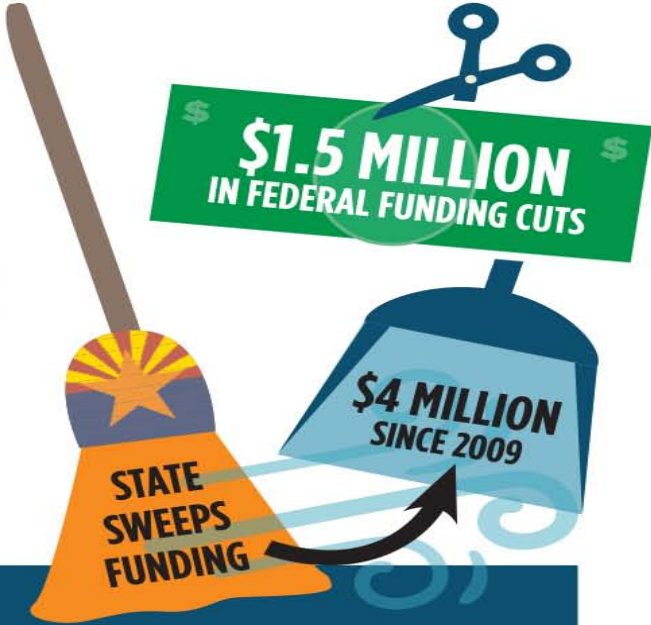
How We Got Here: The Gas Tax Challenge



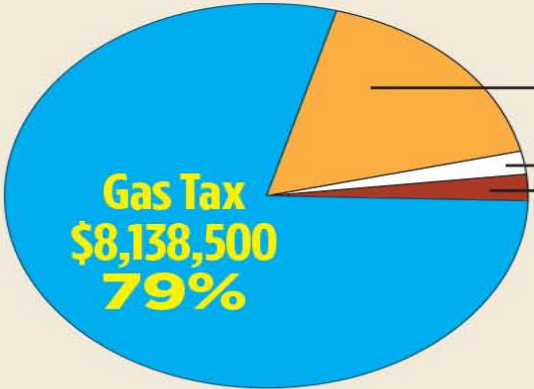
Revenues at Near 1998 Levels

GAS TAX - NOT adjusted to inflation since 1993. In 2014, this alone = \$13.6 million in lost revenues

GAS TAX HAS NOT increased since 1993



Road Budget Revenue Sources • FY2016



- Vehicle License Tax • \$1,774,772 • 17%
- BIA Co-op Agreement • \$167,420 • 2%
- Miscellaneous • \$206,299 • 2%

Board Spends Two Years Evaluating the Issue

“This is not just a local issue. It’s statewide and it’s national, and we’re all faced with the issues of deferred maintenance of our infrastructure. Given all of the information that we were presented, we came to the conclusion – based upon very compelling evidence – to recommend that the Board of Supervisors go to the voters so they can consider a sales tax for our roads.”

– LaVelle McCoy, Co-Chair, CTAC

Comments made to the County Board of Supervisors, Jan. 14, 2014



Board Places Sales Tax on November Ballot



Major Voter Education Effort

- Over 125 Presentations
- Over 4 dozen open houses and community meetings
- Almost a dozen Navajo Nation Chapter meetings
- Extensive advertising & use of social media
- Publications & Visuals
- Hundreds of letters



Strong Voter Support

azdailysun.com

Serving Flagstaff and northern Arizona

City, County road taxes pass

November 05, 2014

Implementation Has Begun



Lessons Learned





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