



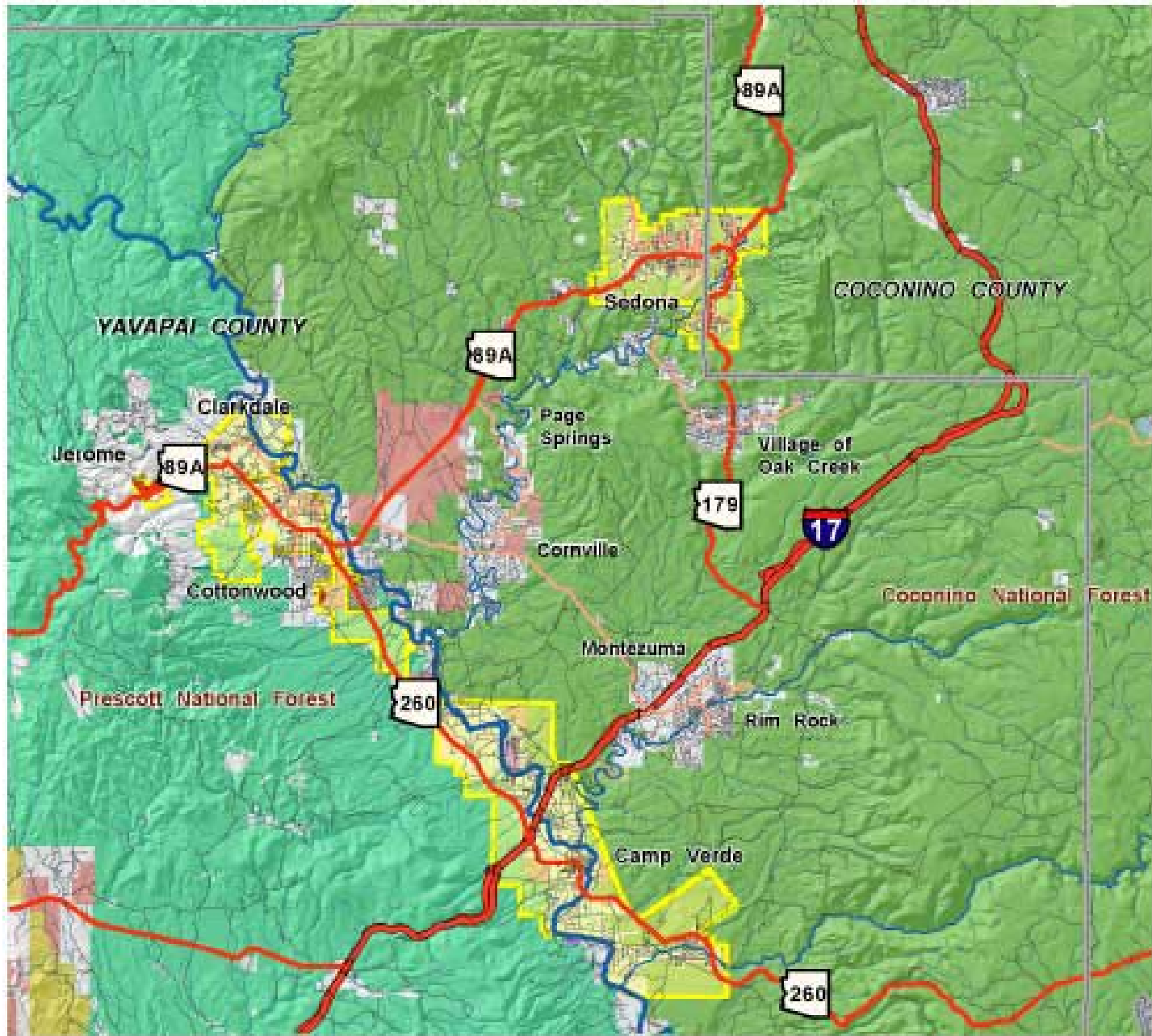
January 8, 2015

Presented by
Casey Rooney
City of Cottonwood

Cottonwood & The Verde Valley

(Population 70,000, Visitors 5,000,000)

- **Safety**
 - **Economic Development**
 - **Partnerships**
 - **Traffic Flow**
- 



Safety First

One person killed in 260 crash



Jon Hutchinson
Staff Reporter

One person was killed today (Monday) in an accident at about 4 p.m. on SR 260 between Cherry Creek Road and Hayfield Draw at MP214.5. Camp Verde Marshal's Public Information Officer Dave Marshall says the accident was a near head-on collision between a box type commercial delivery truck and a passenger car.

Marshall says it has not yet been determined which vehicle crossed the center line. The Marshal's Office is working with the Department of Public Safety to make a final determination of the accident scene using their specialized equipment. The accident apparently occurred near where a two-car collision needed five medical helicopters to transport patients to various trauma hospitals Nov. 21st.

Like the former accident, traffic was diverted along Old Highway 279, partially a dirt road.

The Camp Verde Marshal's Office says traffic will be detoured until this evening.

No identities were released, but Officer Marshall said all the people involved were from the Verde Valley.



No identities were released of those involved in Monday's crash, but Officer Marshall said all the people involved were from the Verde Valley. Photo courtesy of Terry Keller, Camp Verde Fire Dept. VVN/Bill Helm



Photo courtesy of Terry Keller, Camp Verde Fire Dept.

Economic Development

State Route 260

\$66,000,000

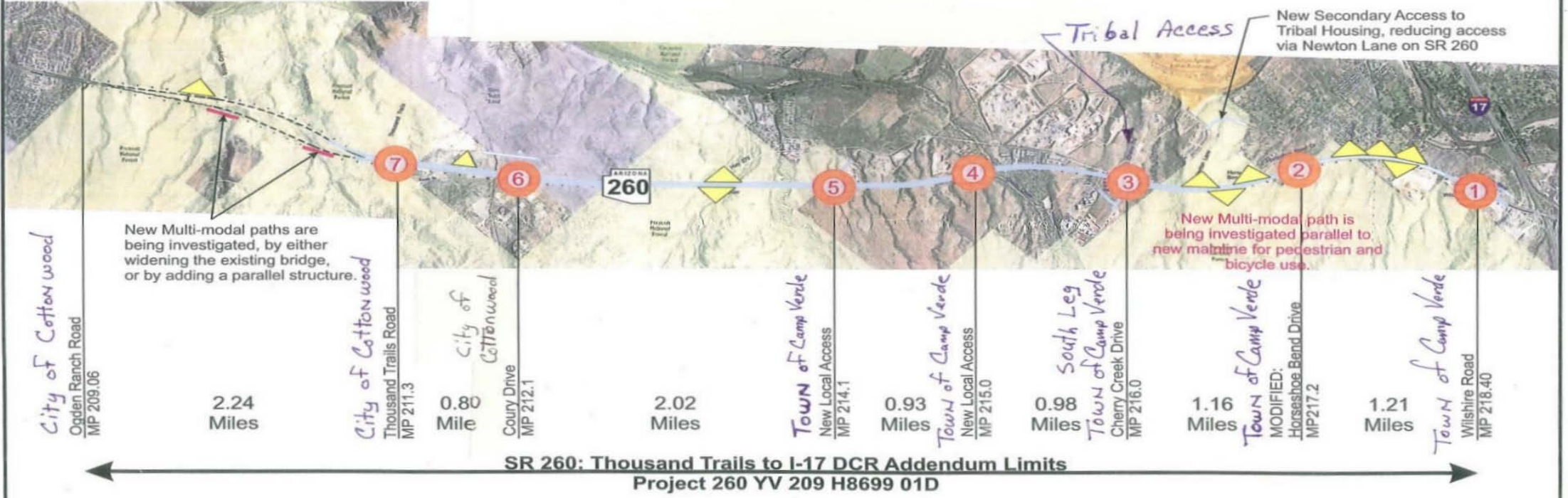
Partnerships

- All Verde Valley Communities
 - Economic Development: VVREO, CEDC, ACA, NACOG
 - ADOT & FHWA
 - Yavapai County
 - Land Owners, Business Owners
 - Planners, Designers, Road Contractors
- 

State Route 260

LEGEND

-  Proposed Roundabouts intersectio (and Intersection Number)
-  Proposed Limited Access Point
-  Potential New Multi-Modal Path



SR 89A
Between
Cottonwood
& Clarkdale,
Jerome



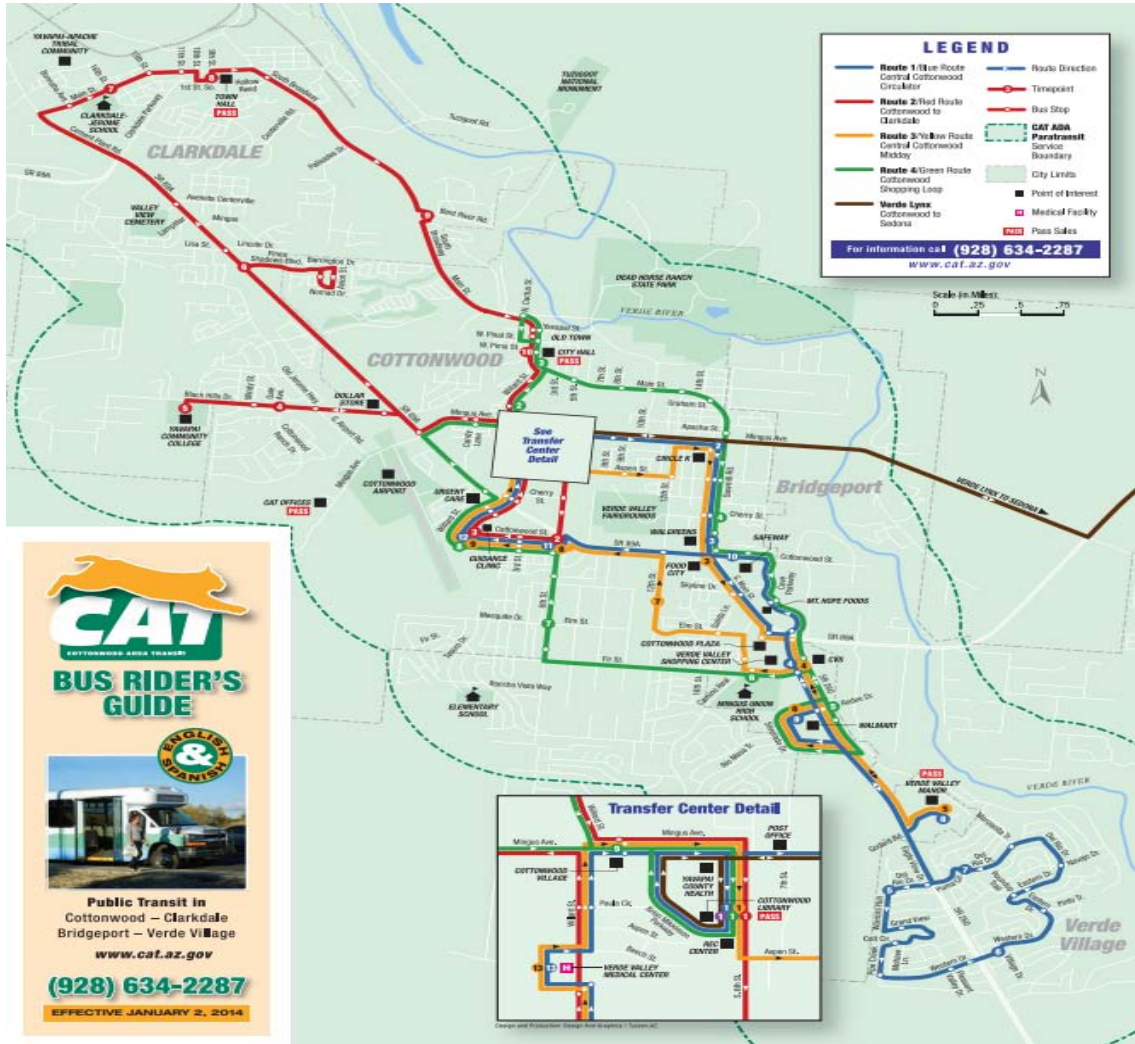
Cottonwood Area Transit



Getting you where you want to go!

Cottonwood Area Transit

CAT



CAT
COTTONWOOD AREA TRANSIT
BUS RIDER'S
GUIDE

Public Transit in
Cottonwood – Clarkdale
Bridgeport – Verde Village
www.cat.az.gov
(928) 634-2287
EFFECTIVE JANUARY 2, 2014

6000 per month

LYNX



6000 per month

Started 1985 (30 years)



Reasons for Transit

- Jobs (13 direct)
- Transport workers between home & work
- Elderly
- People have relocated because of transit

Funders

- Customers
- City of Cottonwood
- Clarkdale
- Sedona
- County
- NACOG
- DOT & FTA